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Wilson's Coca Cola Price Guide (Schiffer Book For Collectors Series)



Synopsis

This excellent reference for anyone interested in the wondrously broad range of Coca-Cola collectibles is now in its newly revised fourth edition! This book is filled cover-to-cover with approximately 2,000 bright, color pictures of the most sought-after Coca-Cola products ever made, from advertisements, trays, and bottles to haberdashery, jewelry, and amazing one-of-a-kind novelties, all with updated prices reflecting today's market. From its earliest offerings to a modern-day selection, Coca-Cola is well represented by this definitive text, which includes many of the rarest pieces from within the Coca-Cola Company's own archives. A useful and gloriously beautiful book!

Book Information

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Customer Reviews

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This book has updated values and includes the old as well as recent items. The sections on calendars, playing cards and blotters are excellent with sharp & detailed photos. Along with the Petretti book this is the most complete guide available on this topic and a great source for collectors.

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